



# Roberto Apostolo

## Senior Art Director

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Location: Italy > Lombardia > Milano  
Website: <http://www.apostolo.it/>

Years of Experience: >20  
Employment Search: Si  
Internships Available: Si

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### Showcase description

30 years of experience in the world of advertising, from BTL to ATL, to the WEB, for national and international brands and customers. Creative Director of art extraction, Roberto Apostolo coordinated the team work of various agencies, enhancing the potential of individual collaborators. He also dealt with communication strategies, organized numerous creative presentations and supervised all stages of production. His artistic activity has always accompanied him and his works are reported by various critics who highlight a personal and original technique of "zapping the unconscious". In the most recent production, he resorts to minimalist synthesis and a refined interpretation of conceptual art, bringing out the deep themes of life and existence through the preference for materials such as mirrors, steel, plexiglass.

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