



# Marco Marino

## Senior Art Director

Location: Italy > Lombardia > Milano

Website: <https://www.marinodesign.agency>

Mobile Ph.Number: 3474444632

Years of Experience: >20

Employment Search: No

Internships Available: No

### Showcase description

I am an advertising Graphic Designer from Milan. My career started 25 years ago in the employment of studies, agencies and publishing houses, to take, in 2016, that as a Graphic Designer Freelance. This dual experience has greatly increased my professionalism and at the same time my person, because it allowed me to analyze and consider the client's requests from multiple points of observation. I realized that what I received as an employee and that I was trying to achieve to get an optimal result, was a part of the great work that actually needs to be done when a customer is supported. Being in the forefront, speaking directly with him, perceiving in first person fears, hopes, wills, reasons and many other feelings, makes the figure of a Graphic Designer similar to that of a Visual Designer ? What is a Visual Designer for me? Undoubtedly a technically trained person who also has a certain sensitivity in capturing what the client wants to communicate and transforming it into a more incisive and effective result. These skills and sensitivities can be motivated only by a great conviction and feeling, which can be translated into an aphorism that more than any other I absolutely love, and that can be applied not only in the professional field, but also in everyday life: ?The only way to do great work is to love what you do?. [Steve Jobs]

### Advertising



### Other

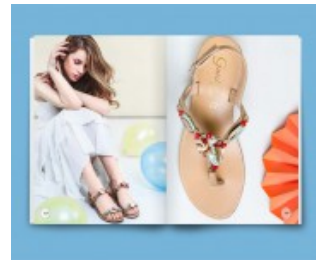
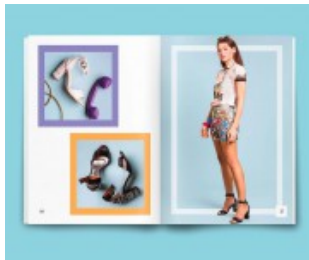






**Marco Marino**  
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## Brochures and Publications







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### CoronaVirus



### Corporate Identity

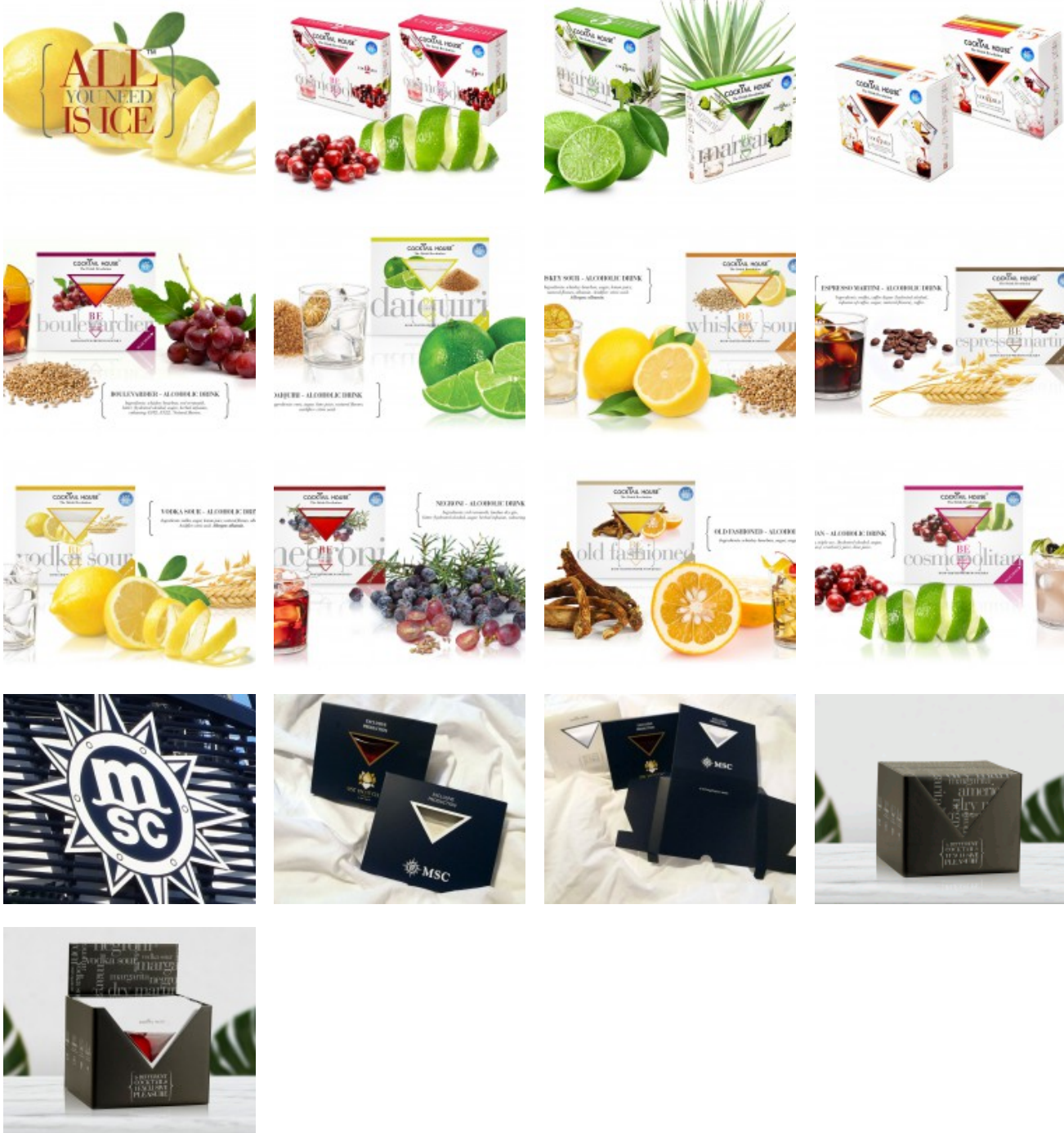




# Marco Marino

## Senior Art Director

### Packaging







# Marco Marino

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### Promotion



### Social Media manager



### Web Design

