

### Alessia Mannini Senior Art Director

Location: Italy > Lombardia > Milano Website: http://alessiamannini.jimdo.com/ Skype Username: alessia mannini Years of Experience: >10 Employment Search: Si Internships Available: No

#### **Showcase description**

Alessia Mannini From Vesuvius to Madunina: path of an artist Neapolitan born, lives and works in Milan, where she made her artistic and professional training. After graduating from art school, she continued her studies to become first design illustrator and later specializing as a web-design illustrator. She harmoniously combined her Neapolitan origins with her higher education in Milan to infuse in her works sparkling traces of creativity and innovation, supported by skillful design techniques. Experiences and production Her lively curiosity led her to engage in various and eclectic experiences. Creation of toys illustrations and scenic design for children playgrounds, illustrations for educational books, business graphics and press office for art galleries and architecture and design. She worked on the websites of the Italian Stock Exchange, Pirelli, Italian Unicredit group, for which she also designed the web-identity manual. Her complete professionalism is also expressed in graphic design for prestigious brands for which creates folders, illustrations, logos and packaging. She has worked for the following brands: Eraclea, Citroen Financial, Peugeot financial Artsana Admiranda, Unilever, Disney, Sperlari, Saiwa, Mattel, Nivea, Yves Saint Laurent, Fissan, Coin, Midas, Kinder.She has worked as a graphic designer and illustrator with companies such as Bertocchi, Didot and Altroprofilo spa. She recently chose the status of freelance, working with Principato, Admiranda and other commercial activities.

#### Below the line









#### **Brochures and Publications**









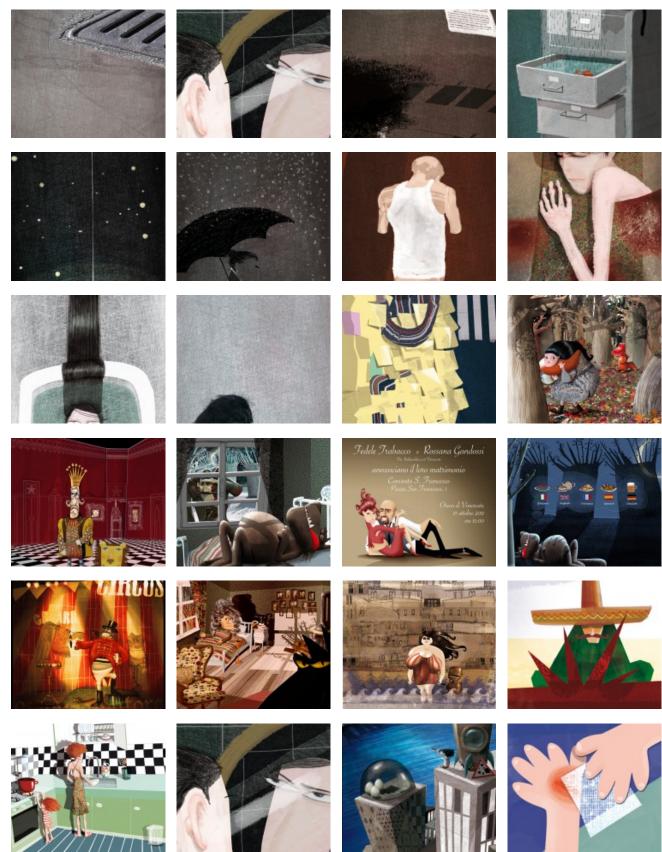






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Illustration





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### **Packaging**













