



G-maps

Creative Technology

Location: Italy > Emilia-Romagna > Ferrara

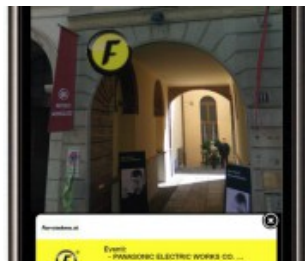
Website: <http://www.g-maps.it>

Skype Username: g.maps

Showcase description

G-maps creates apps for mobile platforms (smartphones, tablets) with innovative technologies such as Augmented Reality. The company develops projects in the following sectors: publishing, environment, Public Administration (PA), education, tourism, mobile telephony. Every month G-maps? augmented reality applications register thousands of downloads. G-maps created the augmented reality guides for events such as Fuorisalone (Italian Home Furnishing Trade Show) and Festival of the Internazionale magazine. Also, thanks to an application developed by G-maps to promote its tourist offering, in 2010 the Ferrara Province placed second in an Italian national PA competition. G-maps develops technologies and advertising services- based on image recognition platforms- which can associate virtual contents visualized by mobile devices to printed images (such as brochures, business cards, etc). e-mail: info@g-maps.it

Augmented Reality



Web Design

