

Davide Dancelli Senior Art Director

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Showcase description

I have been working in advertising since 1984. I co-founded Clerici & Associati, advertising agency, for which I was creative director until 1998, account manager and managing director untill 2006. I am also one of the founders of Wave Communication SrI, estabilished in September 2006. I covered the role of chief executive for Wave Communication SrI untill 2009. Now I am a self employed advertising consultant. What do I do? My first aim is to deeply understand company and product issues in terms of communications and image and provide them with tailored solutions to maximise all their available resources. How do I do it? Through a virtuos network of professionists that activate only when necessary, with targeted, punctual and effective actions. It is through this network that the best ideas take shape, become concrete and incisive, suitable messages and ways to reach targets and objectives. I offer the following services: Corporate identity Logos and logotypes Packaging and labels Internet and multimedia Advertising campaigns Press office Please browse through my site (http://www.davidedancelli.it/) to see some work samples. I hope to hear from you soon!

Advertising























Davide Dancelli

Senior Art Director

Brochures and Publications

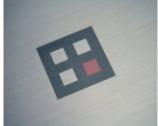




























CoronaVirus





Davide Dancelli

Senior Art Director

Corporate Identity











































Davide Dancelli

Senior Art Director

Packaging







Web Design











